2019 BLAZESPORTS INSTITUTE
Adaptive Sports & Recreation
Southeast Conference

ATLANTA, GA
Courtyard Atlanta Decatur Downtown/Emory
130 Clairemont Avenue
Decatur, GA 30030

December 5-7, 2019

EXHIBITOR / CORPORATE
Advertising Information Packet
ABOUT BLAZESPORTS AMERICA

BlazeSports America is the direct legacy nonprofit organization of the 1996 Atlanta Paralympic Games. For more than 20 years, BlazeSports America has been creating adaptive sport and recreation opportunities for individuals with physical disabilities in Georgia and throughout the country, serving more than a quarter of a million children, veterans, athletes and service providers with physical disabilities through programs, training and education initiatives and an extensive network.

Based in Atlanta, two-time winner of the US Olympic Committee’s Rings of Gold (2016 and 2017), BlazeSports embraces the mission of changing the lives of children and adults with physical disabilities through adaptive sport and recreation. BlazeSports America is a member of the United States Olympic Committee - Multi-Sport Organizational Council, and the USA Member Organization of the Cerebral Palsy International Sport and Recreation Association (CPISRA).

www.blazesports.org

MISSION

To change the lives of individuals with physical disabilities through adaptive sport and recreation.

BLAZESPORTS INSTITUTE

Since 2003, BlazeSports America™ has been a training and education leader in the field of adaptive sports and recreation. The BlazeSports Institute for Applied Science is now the BlazeSports America Institute for Adaptive Sports and Recreation™ – offering certification opportunities, online tools and resources to build the core competencies of adaptive sports practitioners working with youth, adults and Veterans with a physical disability.

The BlazeSports Institute™ offers a wide array of relevant and practical adaptive sports and recreation resources and tools for developing and implementing successful adaptive sports and recreation programs.
ABOUT THE CONFERENCE

The BlazeSports Institute for Adaptive Sports and Recreation is excited to bring an Adaptive Sports and Recreation Conference to the southeast. By bringing together adaptive sports and recreation professionals, therapeutic recreation professionals, coaches, physical education teachers, physical activity practitioners, parks and recreation leaders, students, Veterans and athletes. Our conference hopes to continue to build core competencies of these leaders in the field of adaptive sports and recreation.

CONFERENCE TRACKS

1. CARSS
Certified Adaptive Recreation & Sports Specialist

2. VETERANS
Programming for Veterans with physical disabilities

3. BEST PRACTICES
Future Directions: Adaptive Sports-Community & School Based Programming

4. COACHING
Youth Development & Sport (Physical Literacy & the American Development Model)

5. INCLUSION
for youth with physical disabilities in Sport & Recreation programs

6. RECREATION
developing successful adaptive recreation programs

TITLE: 2019 BlazeSports Institute Adaptive Sports & Recreation Southeast Conference
THEME: Building Strong Connections and Core Competencies
DATE: December 5 – 7, 2019
LOCATION: Courtyard Atlanta Decatur Downtown/Emory, Decatur, GA.
BENEFITS OF SPONSORSHIP:
Sponsoring/exhibiting at the 2019 BlazeSports Institute Adaptive Sports & Recreation Southeast Conference offers meaningful access to over 200 professionals in the sport, physical activity, disability, veteran and youth development fields.

• Showcase your products and services in online and offline ways
• Network with colleagues and professionals in the field of adaptive study and physical activity
• Build your company brand and raise awareness

We are open to discussing any alternative sponsorship levels, if the current levels do not meet your organizational needs.

EXHIBIT OPPORTUNITIES & GUIDE

Exhibit Dates:
December 5 – 7, 2019

Exhibit Location:
Courtyard Atlanta Downtown/Emory
130 Clairemont Avenue
Decatur, GA 30030
404-371-0204

Exhibit Setup:
Thursday, December 5th between 4-6pm

Display Hours: (Subject to Change)
Friday, December 6th: 7:30 am -4:30 pm
(Registration, Breakfast & Lunch)
Saturday, December 7th:
7:30 am – 12:00 pm Breakfast and Lunch

Exhibit Dismantle:
All exhibits must be dismantled by 1pm on Saturday, December 7, 2019 from the Main Exhibit Area.
**Exhibit Representation:** At least one representative must be at the display during exhibit hours.

**Exhibitor Kit:** Exhibitor information for the conference will be emailed by November 1, 2019. This will include information on table location, shipping materials, special requirements such as internet.

**Housing:** The Courtyard Atlanta Downtown/Emory is the official hotel of the 2019 BlazeSports Institute Conference. BlazeSports has secured a room rate of $149+ tax per night from December 5th-December 7th. To book, call 404-371-0204. The block has been reserved under BlazeSports America.

Hotel does not provide a shuttle service. If using the MARTA rail system from the airport, take the Gold Northeast Doraville Line to Gold Northbound to Doraville Station to Five Points Station. Then take the Blue East/West Line to Blue Eastbound to Decatur downtown. From there it is walking distance to the hotel.

There is limited on site daily/overnight parking at the hotel. Public parking is available at: Standard Parking Parking Garage, 130 Clairemont Avenue
**Before & After Events**

- 6 passes to attend conference workshops
- Logo inclusion on event page and all event collateral materials (website, email, flyers)
- Inclusion in a minimum of 6 social posts (FB, Twitter, Instagram)
- Inclusion in event-related press releases (name mention)
- Logo inclusion on www.blazesports.org as a BlazeSports sponsor for 1 year starting December 2019

**During Events**

- Logo inclusion on sponsor banner
- Full page ad (provided by sponsor) in Event Program
- Logo inclusion on “special sponsor thanks” page in event Program
- Opportunity to speak during Welcome session
- Opportunity to add item (to be provided by sponsor & approved by BlazeSports) to attendee’s welcome kit
- Opportunity to put up company banner or banner stand (provided by sponsor) at event including keynote
- Recognition during event (verbally & on signage)
- Opportunity to set-up vendor table at event
SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR: $5,000 (qty 2)

Before & After Events

• 3 passes to attend conference workshops
• Logo inclusion on event page and all event collateral materials (website, email, flyers)
• Inclusion in a minimum of 4 social posts (FB, Twitter, Instagram)
• Inclusion in event-related press releases (name mention)
• Logo inclusion on www.blazesports.org as a BlazeSports sponsor for 6 months starting December 2019

During Events

• Logo inclusion on sponsor banner
• 1/2 page ad in Event Program
• Logo inclusion on “special sponsor thanks” page in Event Program
• Opportunity to add item (to be provided by sponsor & approved by BlazeSports) to attendee’s welcome kit
• Opportunity to set-up vendor table at event
SPONSORSHIP OPPORTUNITIES

**LEADER SPONSOR:**
$2,500 (qty 5)

**Before & After Events**
- 1 pass to attend conference workshops
- Logo inclusion on event page and all event collateral materials (email, flyers)
- Inclusion in a minimum of 2 social posts (FB, Twitter)
- Inclusion in event-related press releases (name mention)
- Logo inclusion on for 3 months

**During Events**
- Logo inclusion on sponsor banner
- Logo inclusion on “special sponsor thanks” page in Program
- Opportunity to add item (to be provided by sponsor & approved by BlazeSports) to attendee’s welcome kit

**HONORABLE MENTION SPONSOR:**
$1,000 (qty 10)

**Before & After Events**
- Logo inclusion on event page and all event collateral materials (email, flyers)

**During Events**
- Logo inclusion on sponsor banner
- Logo inclusion on “special sponsor thanks” page in Event Program
A LA CARTE SPONSORSHIP OPPORTUNITIES

SESSION

• Bring your passion for the conference topic areas to life by sponsoring a breakout session. This includes an opportunity to place a pop up banner outside the breakout session.
  • PRICING: $750
  • Quantity: 3

REGISTRANT CHECK-IN

• Be the first company seen by attendees. Stand out and make a statement with this offer.
  • PRICING: $1000
  • Quantity: 1

LUNCH

• Sponsor will have their signage around the lunch service area and will be verbally recognized at the event.
  • PRICING: $1000
  • Quantity: 1

BREAKFAST

• Sponsor will have their signage around the breakfast table and will be verbally recognized at the event.
  • PRICING: $350
  • Quantity: 2

Coffee Break

• Java anyone? Sponsor may provide banner, cups, and napkins.
  • PRICING: $250
  • Quantity: 3 breaks, 2 sponsors each
Additional Opportunities

EXHIBIT ONLY

• One complementary conference registration
• Name recognition in conference program
• Highlighted in exhibitor social media post
• PRICING: $500

Triumph of the Human Spirit Awards

• 2 complementary tickets to Awards Ceremony
• Logo Recognition in Awards Program
• Inclusion in a minimum of 4 social posts (FB, Twitter, Instagram) related to the Awards Ceremony
• PRICING: $2000
• Quantity: 4

The 2019 Triumph of the Human Spirit Awards are being held on Friday December 6, at 7pm at the Conference hotel. This inspiring evening event will recognize athletes, coaches and leaders in adaptive sport throughout Georgia.

IN KIND SUPPORT

• Name listed in conference program
• Name listed in at least 1 social media post
**SPONSORSHIP FORM**

If you are interested in making a sponsorship, please send the following information to Ashley Fallaize, afallaize@blazesports.org.

Name of Company:
Name and Title of Contact:
Company Full Mailing Address:
Email:
Phone:
Website Address:
Social/Facebook Address:
Name of Sponsorship Opportunity:
Sponsorship Amount:
Company Logo (high res Color and B&W)
Company Ad (if applicable)

To ensure sufficient time to acknowledge support, please provide the above information by November 1, 2019.

Thank you for your support!