



Press Release
For Immediate Release

2009 Boccia Americas Cup – Official Web Site Now On-line

Montreal, October 15, 2009 - The Association québécoise de sports pour paralytiques cérébraux (AQSPC), in partnership with the Canadian Cerebral Palsy Sports Association (CCPSA), invites you to explore its new web site designed to showcase the 2009 Boccia Americas Cup competition.

This prestigious sports event, to be held from October 24th to 29th at the Palais des Congrès in Montreal, represents THE highest level of international competition for boccia athletes in the Americas as they compete in the quadrennial leading up to the 2012 Paralympic Games in London. It is here that the best athletes representing the Americas will have a chance to demonstrate their talents and deploy their cleverest strategies to determine who will be among the next champions to make their mark on the international scene.

The link to the website is www.ameriquesboccia2009.qc.ca. Its contents will be updated frequently to keep visitors informed of all details pertaining to the competition including the latest results.

Over the past few days, the organizing committee has begun its final sprint towards fine-tuning all logistical details related to this international sports event. From the outset, the committee adopted a structure that highlights not only the performance of athletes but also the enormous contribution of other disabled individuals by allowing them a rare opportunity to reveal their talents and skills in fulfilling a variety of key positions including masters of ceremonies, artists, timers/scorekeepers, on-site officials, journalists and other volunteer roles. The organizing committee has complete confidence in the capacity of its team of volunteers to deliver excellence. Our motto: "the differences add up to perfection"!

Athletes from six countries will be present including Canada, the United States, Mexico, Colombia, Brazil and Argentina. In addition, at least ten other countries will be represented through the participation of various individuals with roles in international competitions, such as boccia classifiers, referees or sports managers.

We invite you to attend the opening ceremony on October 24 at 7:30 pm. Come and discover this amazing sport during individual competitions (October 25-27) as well as paired and team events (October 28-29). You will be awestruck by the degree of precision demonstrated by these athletes who combine intelligence, strategy, technical skills and mental concentration to achieve the highest levels of performance.

Boccia (a precision sport similar to petanques or lawn bowls) is the sole sport for people with severe disabilities in the Paralympic games. The AQSPC is the provincial sports association responsible for the promotion and development of physical activity and sports for people with cerebral palsy or similar disabilities in Quebec. By organizing international competitions we enable these athletes to realize their dream of becoming champions in their discipline.

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- 30 -

